

# Profisee Customer Success: ITT

How Profisee helped ITT achieve their Insight Driven Enterprise.

INDUSTRY  
MANUFACTURING

MDM DOMAIN  
CUSTOMER  
VENDOR  
MATERIALS



*Engineered for life*

Leading manufacturer of highly engineered, customized solutions for the energy, transportation and industrial markets.



**US\$2.4 BILLION**  
FY16 GLOBAL REVENUE



**9,700**  
EMPLOYEES



**35+ COUNTRIES**



## Challenges

### Enable 360° View of Customer

- Integrate operations across 4 different business units
- Combine and clean customer, vendor, and parts records from 3 existing SAP instances and handle data changes when 4th ERP application was upgraded
- Create Golden Records and maintain consistency moving forward
- Create single source of truth across customer, vendor, and materials.



## Strategy

### Real-Time ERP Integration & Workflow

- **MDM foundation** for ERP / CRM data workflow
- **Consolidated 360° view** of Customer, Vendor, and Materials
- **Significantly reduced man hours** establishing a process to handle existing data and future proof a process for maintaining data



## Technologies



Connect anything. Master everything.

