

Profisee Customer Success: Swedish Multinational Manufacturer

How Profisee helped this company achieve their Insight Driven Enterprise.

INDUSTRY
HEAVY
EQUIPMENT

MDM DOMAIN
ACCOUNT
COMPANY
ORGANIZATION
MARKET
PRODUCT



The group is one of the world's leading manufacturers of trucks, buses, construction equipment and marine and industrial engines. The group also provides complete solutions for financing and service.



US\$35BILLION

FY17 GLOBAL REVENUE



95,000

EMPLOYEES



18 COUNTRIES

190 MARKETS



11 BRANDS

TRANSPORT SOLUTIONS



Challenges

Frustrated with Financial Data Inefficiencies

- Finance Team receiving up to 1200 change requests per year from 3 source systems creating operational inefficiencies
- Financial Master Data Hierarchy requests involve single and multiple hierarchy changes
- Manual process using Excel for logging issue requests. Errors were commonplace and became increasingly difficult to track across 25,000 accounts and 50,000 cost centers.



Strategy

Create Financial Data Management Strategy

- Find **plug & play MDM solution** that **works with the in-house technology stack** including **SAP**.
- **Select a tool** that works with SQL Server but **better supports ongoing data management** needs.
- **Create Financial Master Records** that can handle processing multiple change requests and provide detailed audit trail.
- Implement a **business/data steward user friendly** solution.



Outcomes

Profisee Supports Strong Data Management Strategy

- Implemented **multi-domain, central repository** for mastered financial data
- **Able to support line of business** hierarchy management requirements for Accounts and Cost Centers.
- **Established strong enterprise data management foundation**; eliminated manual processes within existing systems framework.
- **Further expansion** planned for additional domains to support Finance.